IN THE CLAIMS:

Please amend claims 1-4, as follows:

1. (Currently amended) System for selecting and confirming an impulse purchase for pay television, the system comprising:

[[the]] a display device for presentation to a user, by means of a display device, of a [[grid]] listing of programmes programs:[[,]] and [[the]]

means for selection by [[this]] the user of a programme program of [[his]] a particular choice of the user from the [[grid]] listing by means known per se, [[this]] the choice having to be confirmed in the system by an entitlement management message [[(EMM)]], [[this]] the message being specific to an impulse purchase,

characterized in that wherein the entitlement management message [[(EMM)]] specific to [[an]] the impulse purchase is exclusively contained in [[the]] data [[(SI)]] tied to the presentation of the programme program [[grid]] listing and which comprises a directly readable, intelligible descriptor message that provides immediate access to the selected program.

2. (Currently amended) System according to Claim 1, characterized in that wherein the entitlement management message is used locally in a hardware subassembly installed at the user's premises, [[this]] the hardware subassembly comprising a security module in which is stored [[a]] subscriber authorizations and subscriptions profile relating to the user.

3. (Currently amended) System according to Claim 1, characterized in that wherein the entitlement management message specific to [[an]] the impulse purchase may entail either the includes a notification to authorize viewing, or that to a veto [[this]] of the viewing authorization.

4. (Currently amended) System according to Claim 1, characterized in that wherein the entitlement management message [[(EMM)]] comprises conditions defining [[the]] authorization of viewing and conditions of cancellation of [[this]] the authorization.